K-Love serves as an important uplifting radio station for our community. It allows for positive and encouraging information to be given to listeners in a world that has very little of either. It is a station that guarantees that any age person can listen to it without the threat of being violated by some "verbal garbage" or the onslaught of violence. Any other programming COULD NOT guarantee this because it would have to please it's advertisers and we have seen just what that kind of advertising has done to the national televison industry!
Out public needs an alternative to the garbage that is offered in the media today and KLOVE offers a Clean, Moral alternative.
KEEP KLOVE ON THR AIR WAVES